

TREND BOOK

Catálogo de Produtos
2023



TREND BOOK

Catálogo de Productos
2023



A FOCAL TÊXTIL foi fundada em 2002 na cidade de Franca. O início das atividades se deu após uma extensa pesquisa de mercado, onde foi confirmado uma viabilidade para o ramo do mercado calçadista.

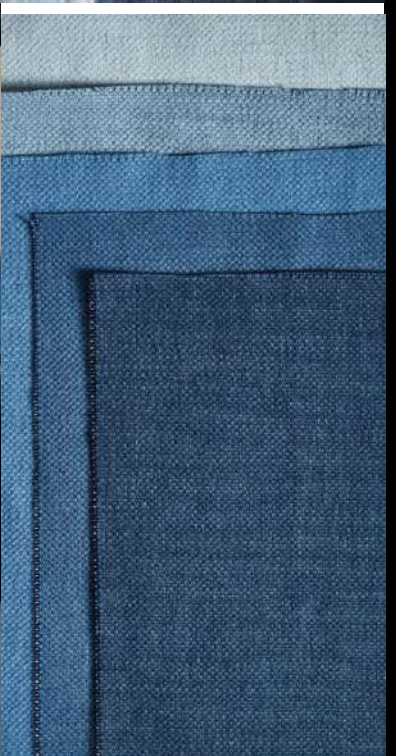
Sentindo a necessidade do mercado de tecidos personalizados e estampados, em 2008, foi fundada a RBS ESTAMPARIA, onde é feito todo o processo de desenvolvimento e estamparia dos tecidos comercializados pela FOCAL TÊXTIL. Em 2010 iniciou-se o processo de dublagem a filme de seus tecidos com sua primeira máquina.

Em 2016, a FOCAL TÊXTIL e a RBS ESTAMPARIA se fundem, nascendo assim o grupo FOCAL ESTAMPARIA. Aqui começam as atividades no ramo de vestuários (camisetas e uniformes 100% personalizados) e banners (eventos, divulgações, decoração, etc).

O ano de 2018 inicia-se de forma diferente no grupo FOCAL ESTAMPARIA, com o pensamento no futuro e um mercado mais exigente, implementamos novos processos de qualidade como procedimentos padrões na produção.

Em 2020, com o advento do Corona Vírus (Sars-CoV-2), o grupo passa por uma revolução empresarial, profissionalizando cada vez mais os procedimentos internos e externos.

Atualmente, com seu parque fabril ampliado e modernizado, o grupo conta com os melhores equipamentos da linha têxtil do mercado, possuindo assim dublagens a filme e a cola; estamparia com impressão direta (pigmento) e estamparia digital, contando com vários tipos de acabamentos metalizados, engomagem, entre outros.



SM 280 NATURAL-C900/026 AZUL DIESEL 1941 FC

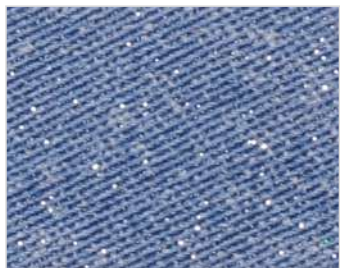


Composição: 100% ALGODÃO - CO
Gramatura: 280g/m² +/- 2,00% NBR:10591
Largura: 1,49m +/- 5,00% NBR: 10589

SM 280 NATURAL-C900/026 WESTERNUN 1942 FC
C800/059 AZUL DENIN 1940



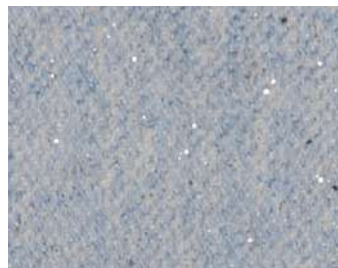
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Gramatura: 280g/m² +/- 2,00% NBR:10591
Largura: 1,49m +/- 5,00% NBR: 10589



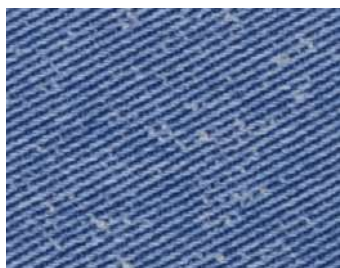
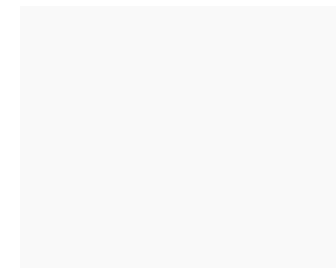
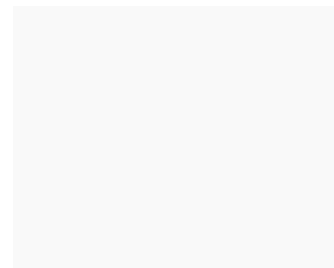
SM 280 NATURAL-C900/026
AZUL WESTERNIN 1942 FC
C900/018 GLITER PRATA 2%



SM 280 NATURAL-C900/026
AZUL DENIN 1940 FC
C900/018 GLITER PRATA 2%



SM 280 NATURAL-C900/026
AZUL DIESEL 1941 FC
C900/018 GLITER PRATA 2%



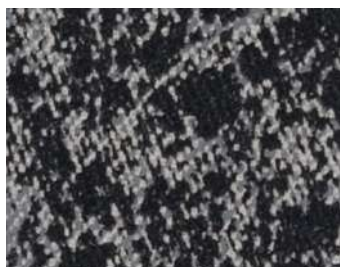
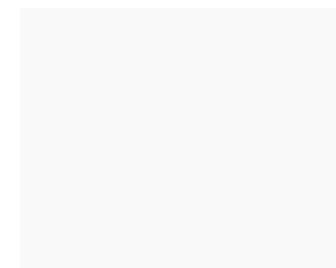
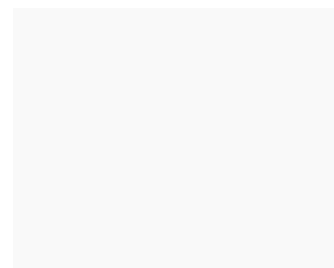
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AZUL WESTERNIN 1942 FC



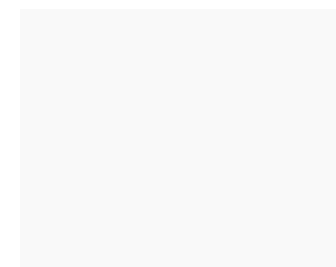
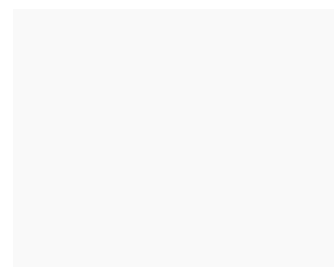
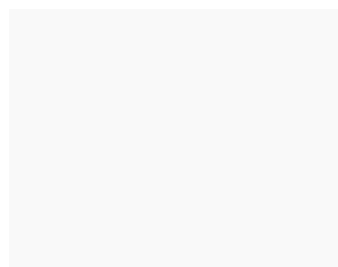
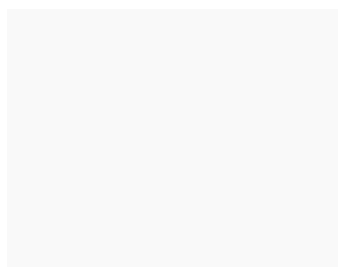
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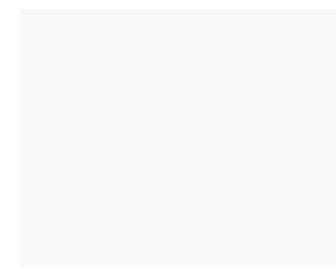
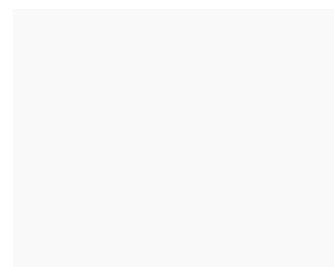
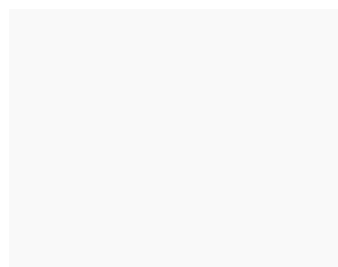
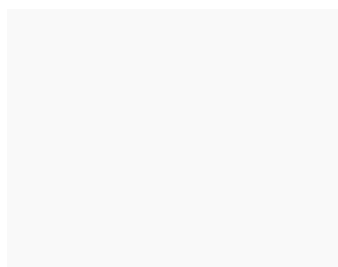
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AZUL NEW 1969

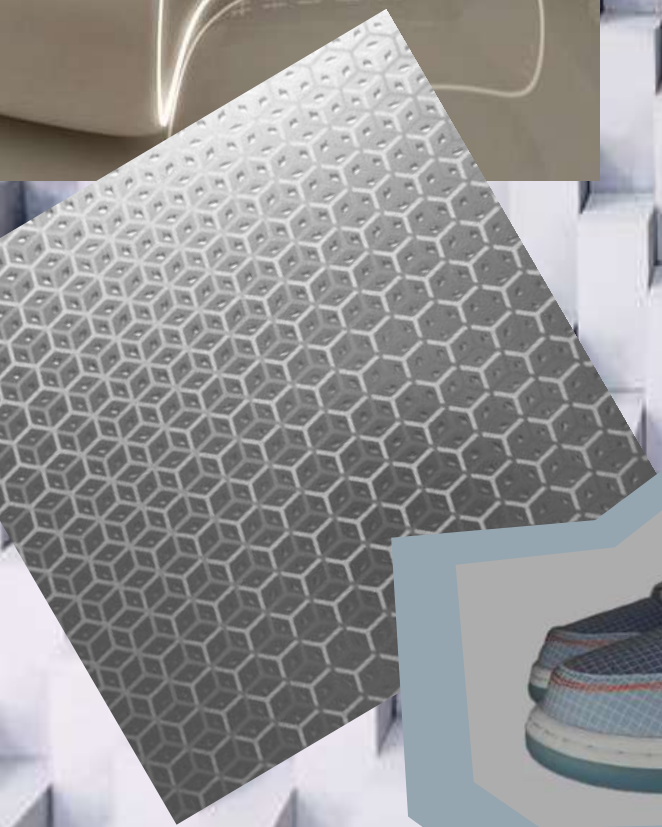
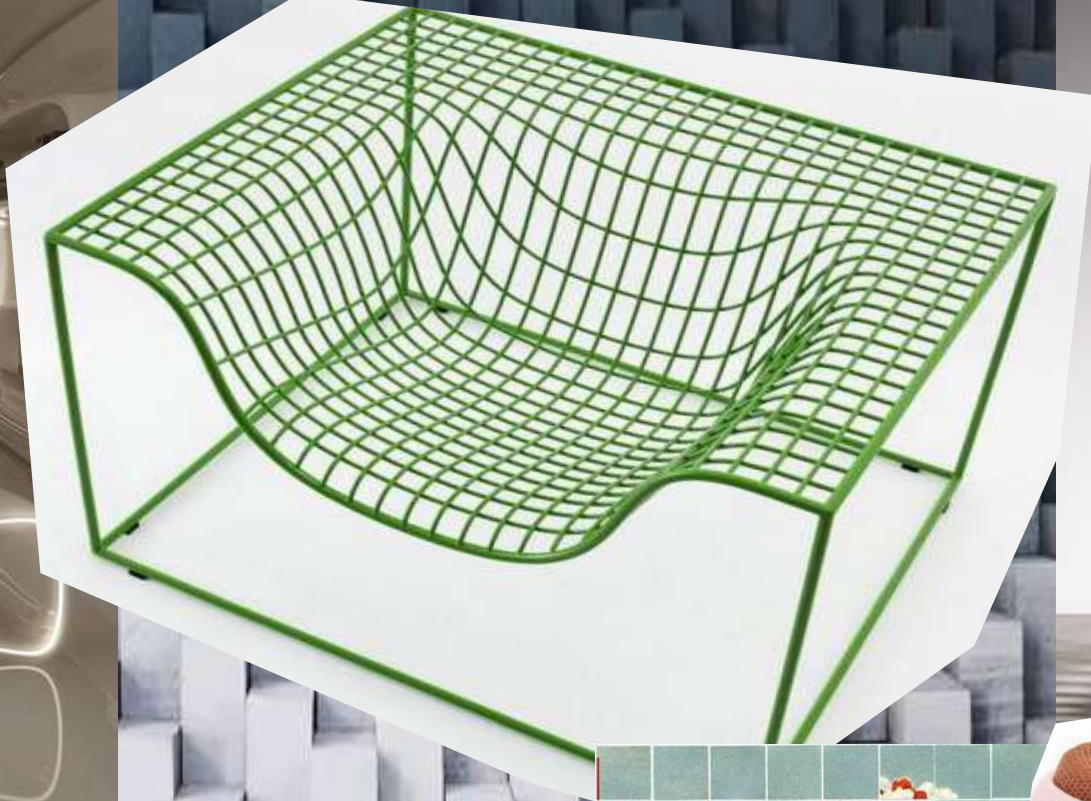


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C800/59 PRETO 254

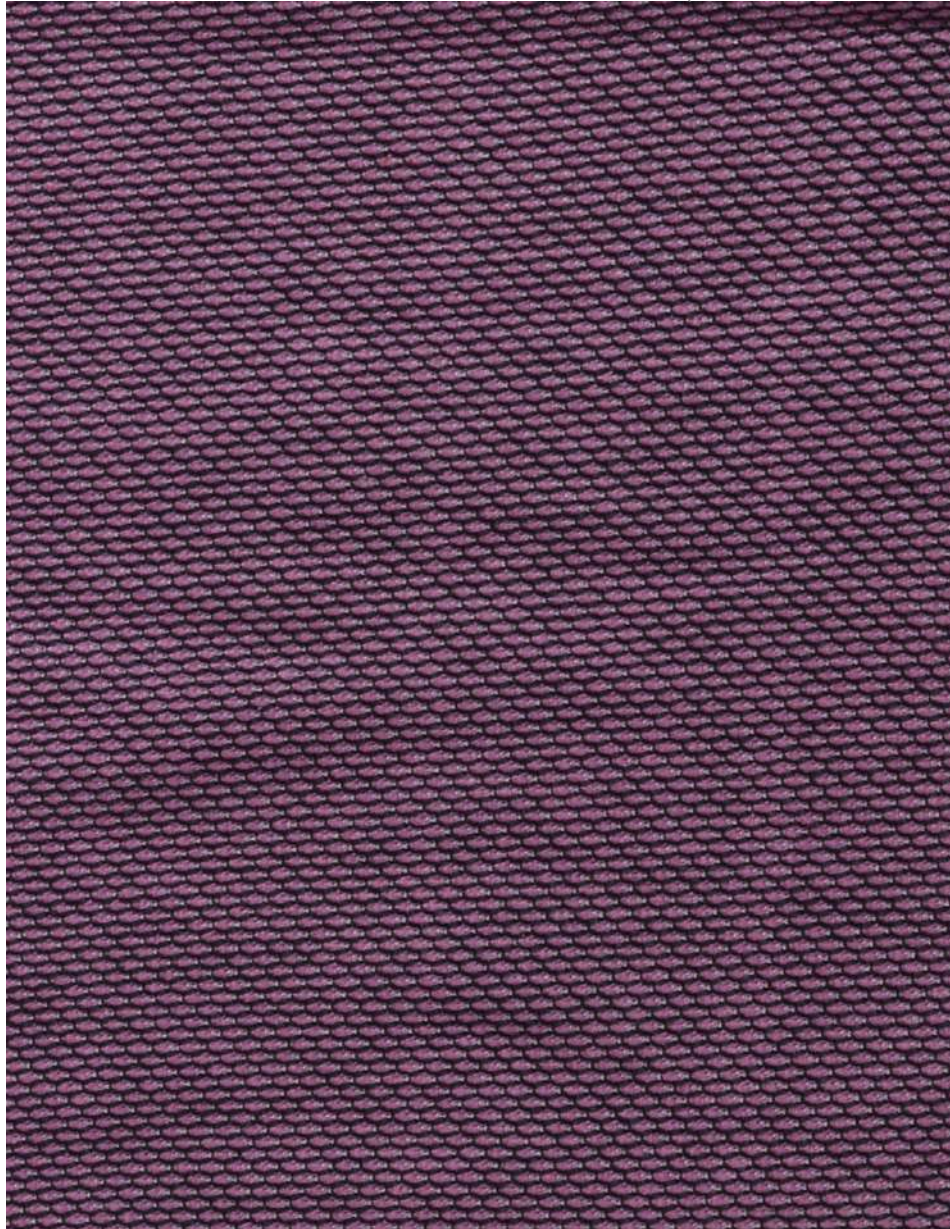


JEANS ARKANS II INDIGO



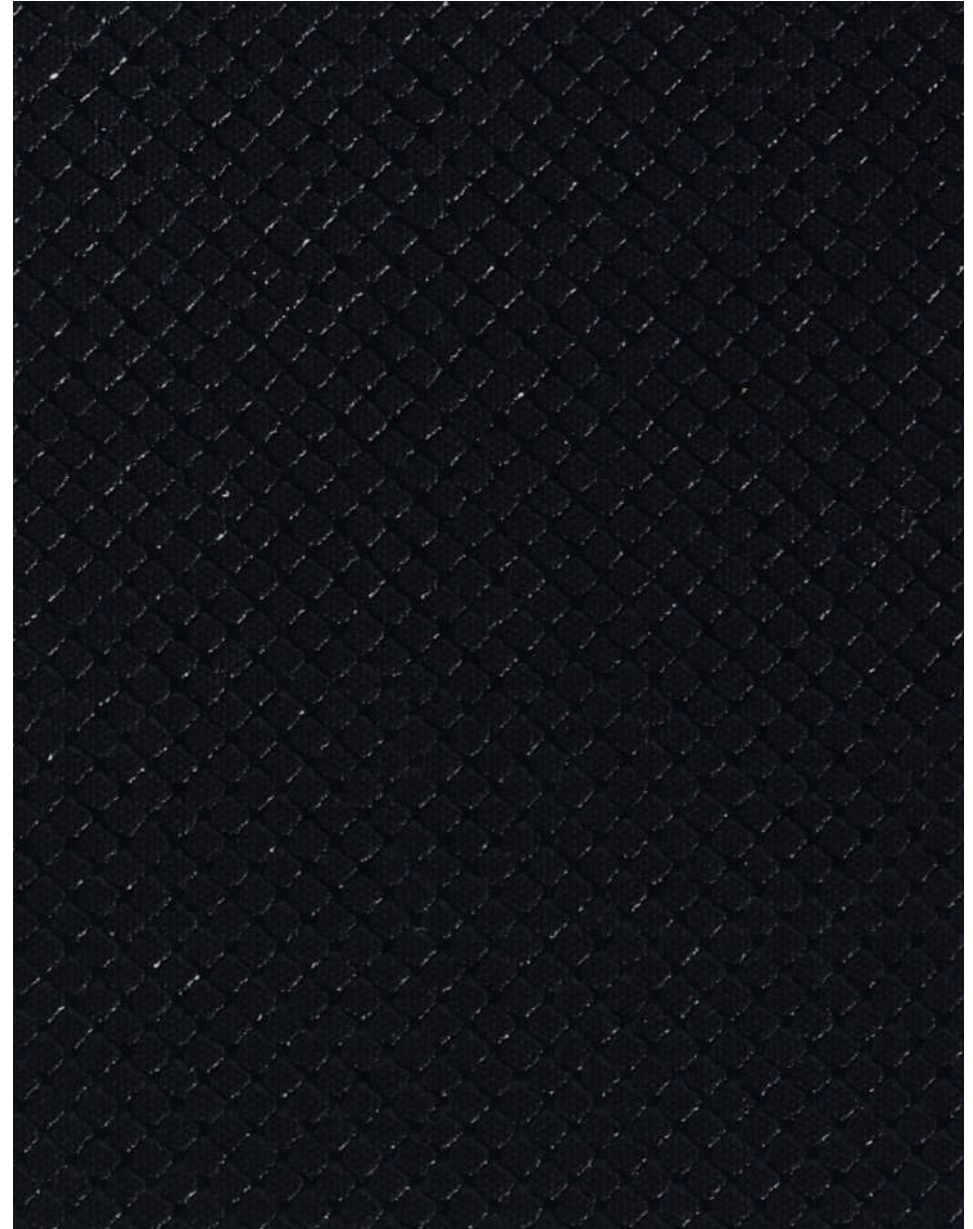


TEC CAB 300 BRANCO/PRETO-D900/2269(FRENTE E VERSO)

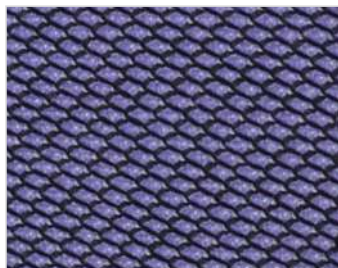


Composição:100% POLIESTER - PES
Gramatura: 215 g/m² +/- 2,00% NBR: 10591
Largura: 1,50m +/- 5,00% NBR: 10589

PNM 235 PRETO-C900/058 PLT TRANSPARENTE



Composição:100% ALGODÃO - CO
Gramatura: 320 g/m² +/- 2,00% NBR: 10591
Largura: 1,50m +/- 5,00% NBR: 10589



TEC CAB 300 BRANCO/PRETO
D900/2273



TEC CAB 300 BRANCO/PRETO
D900/2274



TEC CAB 300 BRANCO/PRETO
D900/2272



TEC CAB 300 BRANCO/PRETO
D900/2270



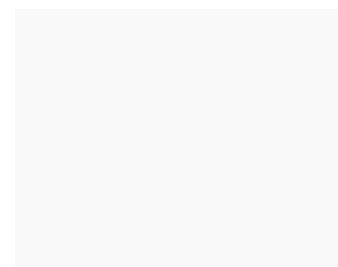
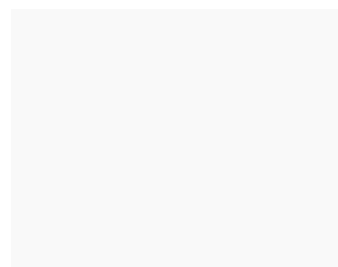
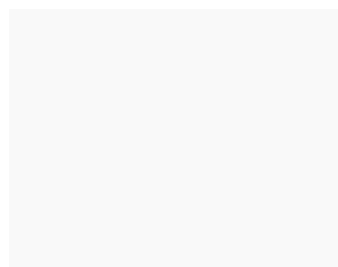
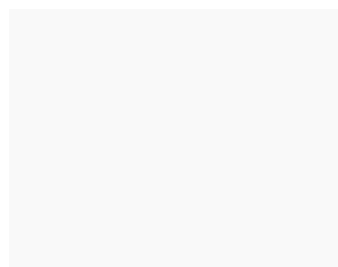
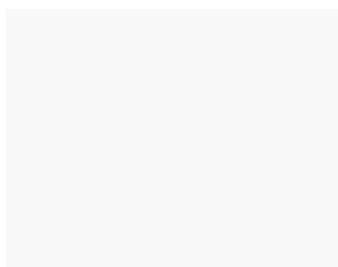
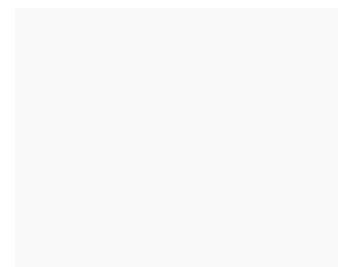
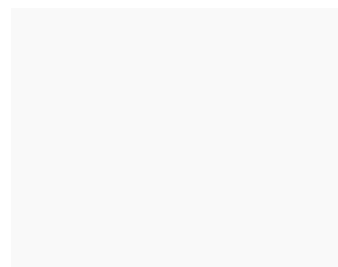
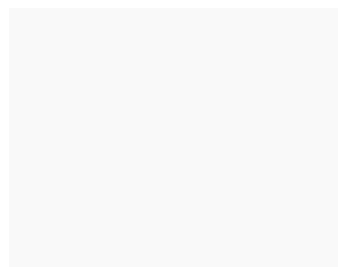
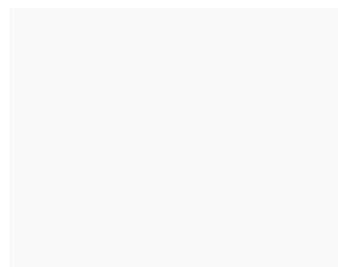
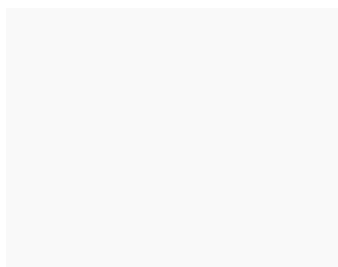
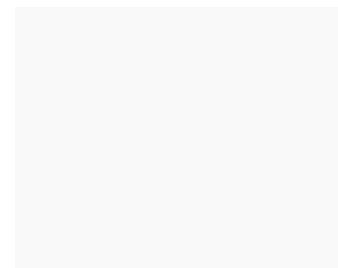
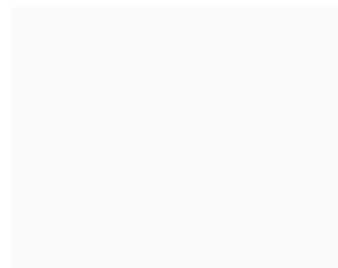
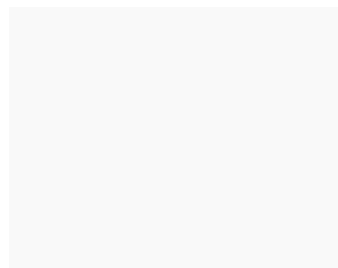
TEC CAB 300 BRANCO/PRETO
D900/2271



PNM 235 AREIA 3040-C900/058
PLT METAL PRATA



PNM 235 PINK-C900/058 PLT
METAL ROSA CLARO





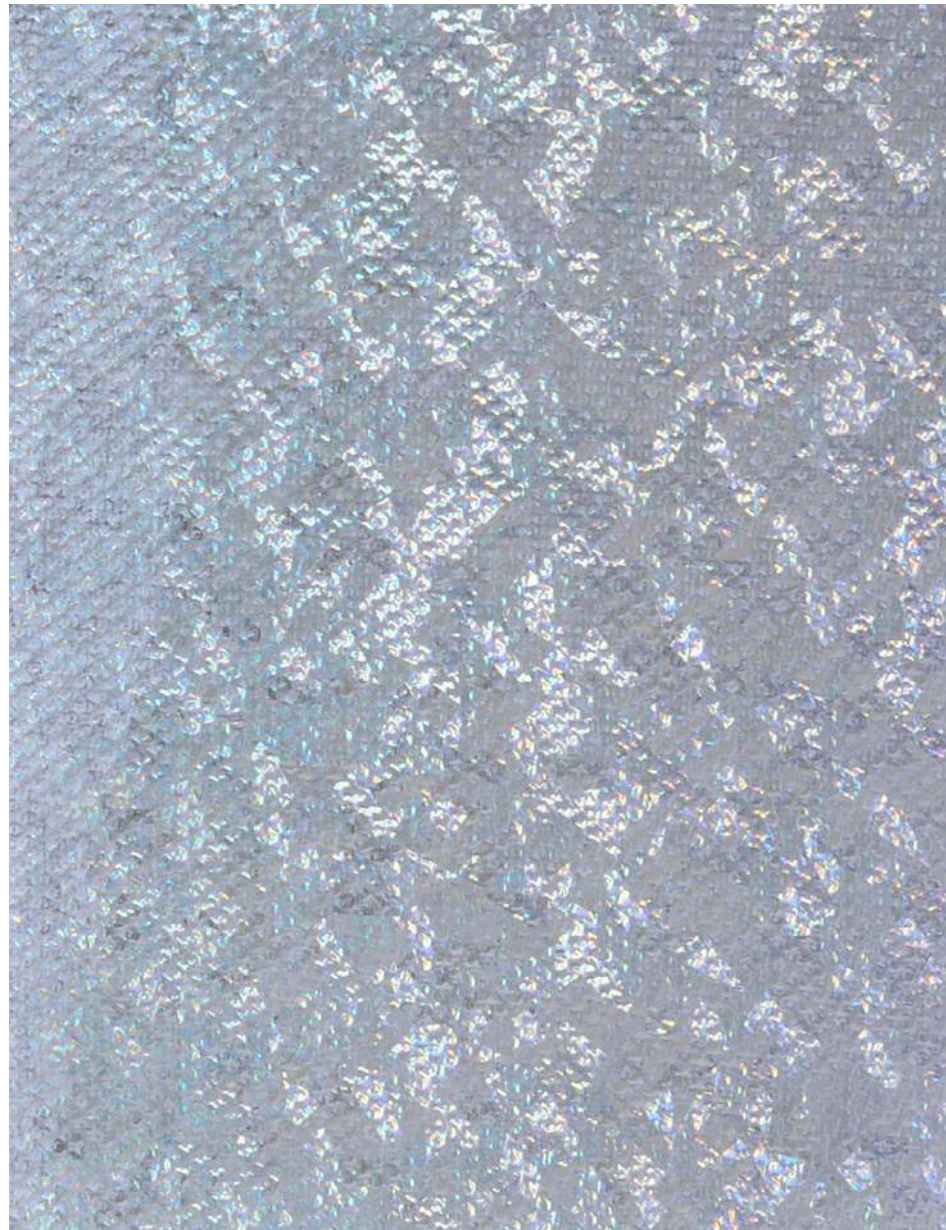
METALLIC

TL 160 NAT FLANELADO AVESSO- S700/126 RLV METAL CHAMPAGNE



Composição: 100% ALGODÃO - CO
Gramatura: 170g/m² +/- 2,00% NBR:10591
Largura: 1,59m +/- 5,00% NBR: 10589

TEC CAB 300 BRANCO-C900/001 METAL HOLOGRAFICO CRISTAL PRATA



Composição: 100% POLIESTER - PES
Gramatura: 215 g/m² +/- 2,00% NBR: 10591
Largura: 1,50m +/- 5,00% NBR: 10589



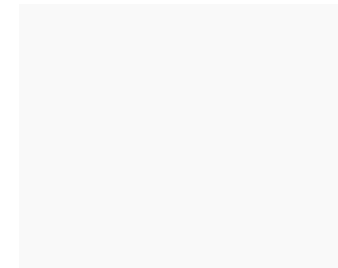
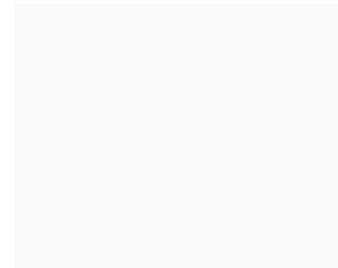
TL 160 NAT FLANELADO AV
C900/001 METAL TOTAL
CHAMPAGNE



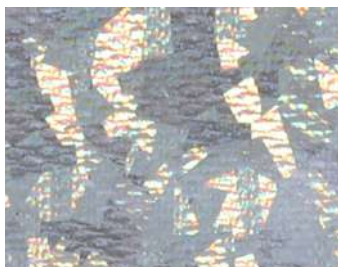
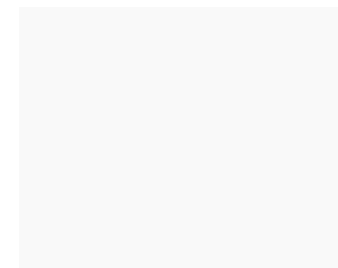
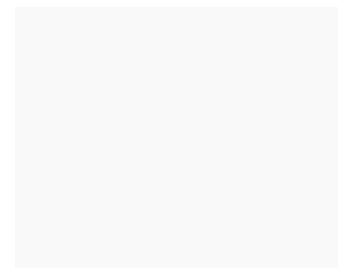
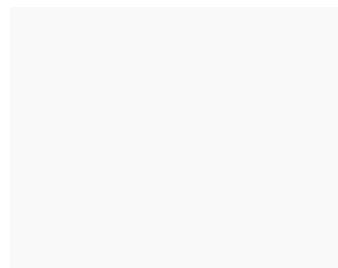
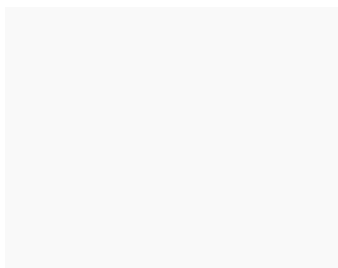
TL 140 NAT FLANELADO AV
C900/001 METAL TOTAL
PRATA



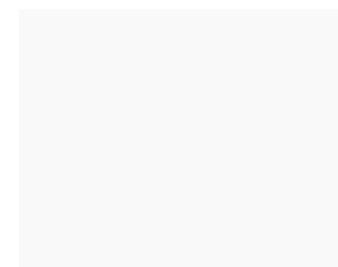
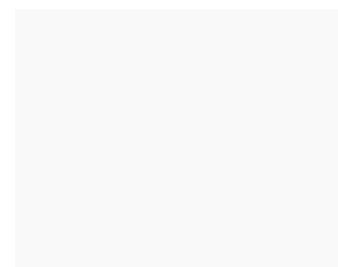
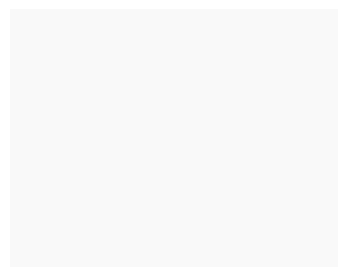
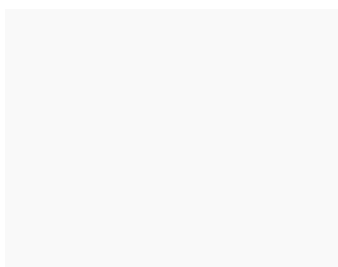
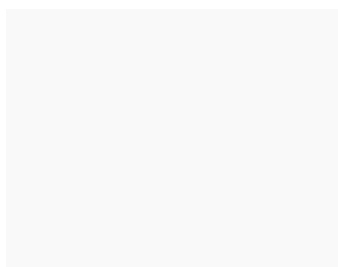
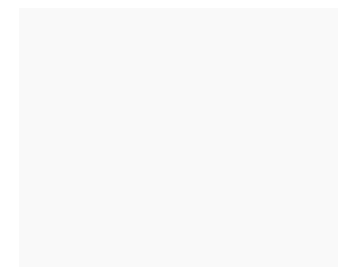
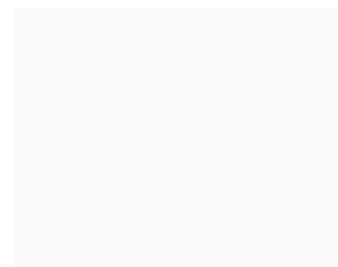
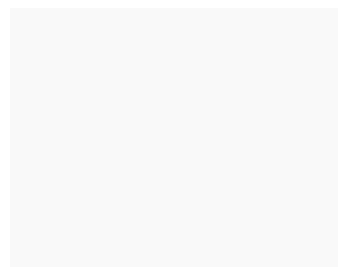
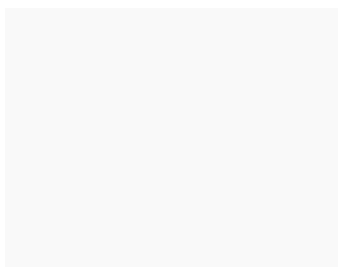
TL 140 NAT FLANELADO AV
C900/001 METAL TOTAL
HOL .CONFETE PRATA



SM 280 NAT-C900/001
METAL MANCHA DE OLEO



TEC 100 PERFORMANCE
C900/001 METAL TOTAL
HOL. CRISTAL PRATA



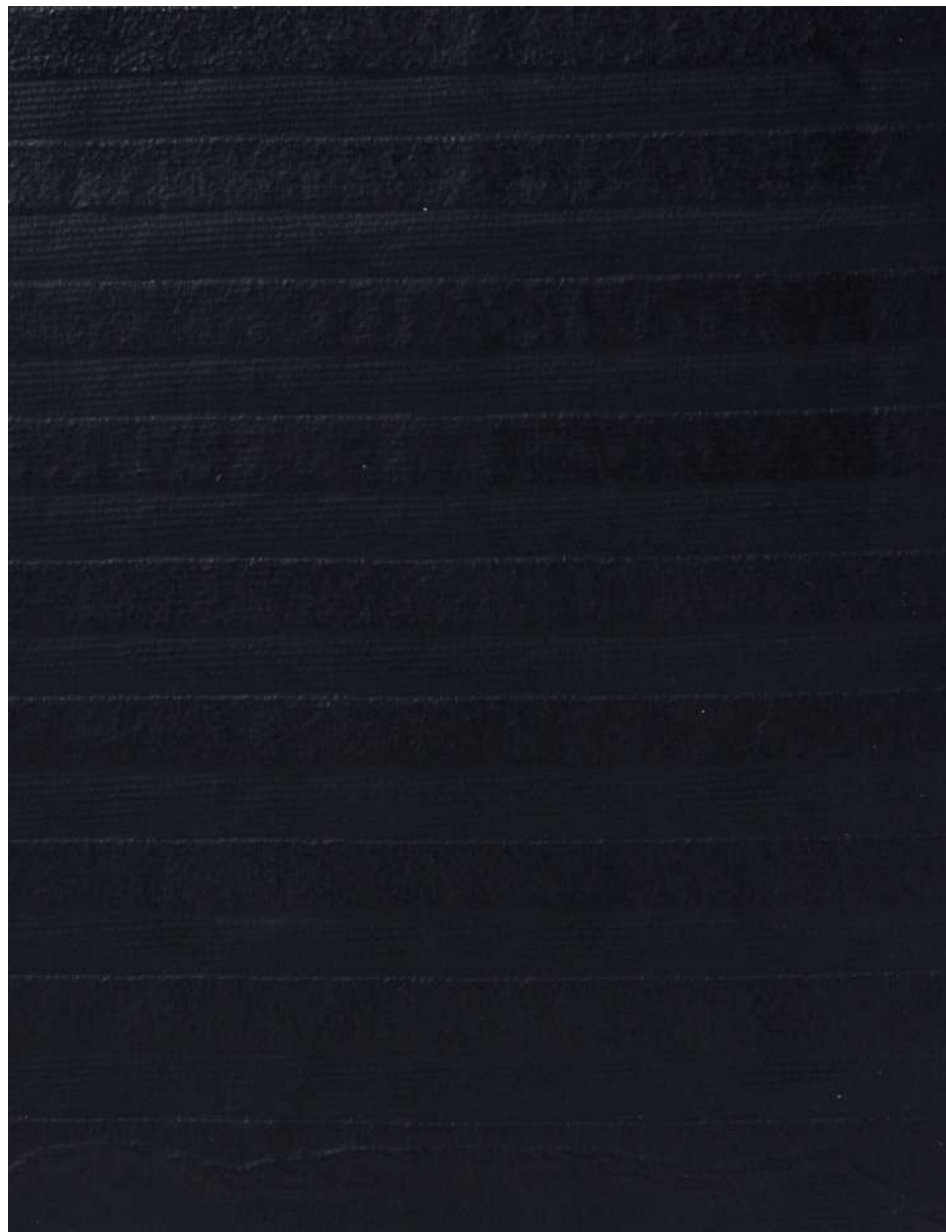


PNM 235 NAT-C900/001 COURO LAVANDER 1951



Composição: 100% ALGODÃO - CO
Gramatura: 230 g/m² +/- 2,00% NBR: 10589
Largura: 1,45m +/- 5,00% NBR: 10591

TL 160 PRETO FLANELADO AVESSO-S700/126 RELEVO METAL PRETO



Composição: 100% ALGODÃO - CO
Gramatura: 170g/m² +/- 2,00% NBR:10591
Largura: 1,59m +/- 5,00% NBR: 10589



SM 210 NATURAL-C900/001
COURO PRETO FOSCO 1104



PNM 235 NATURAL-C900/001
COURO VERDE BUTTERNUT 1943



SM 210 NATURAL-C900/001
COURO TABACO BROWN 1954



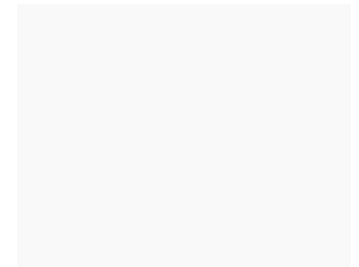
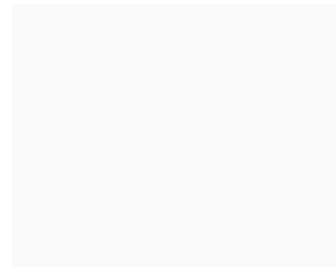
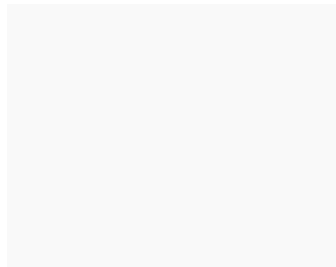
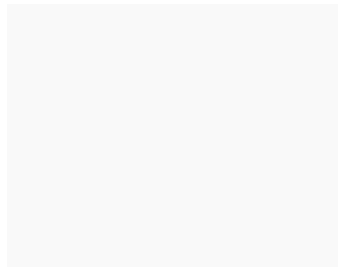
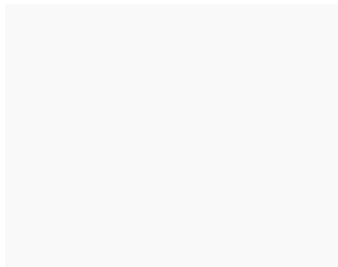
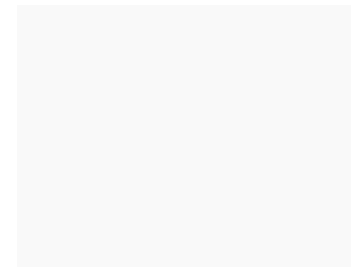
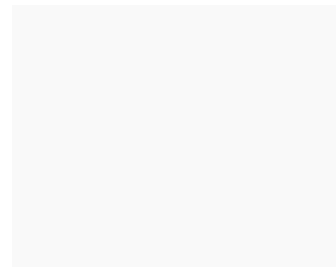
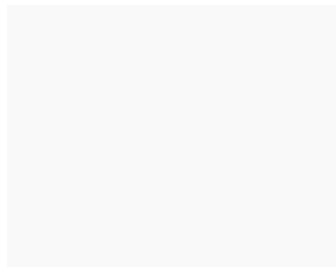
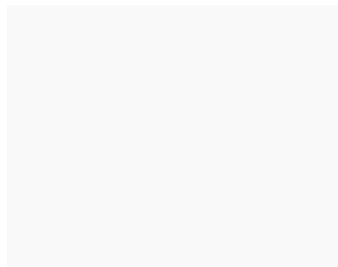
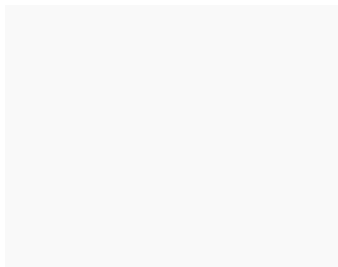
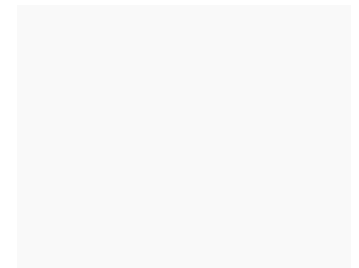
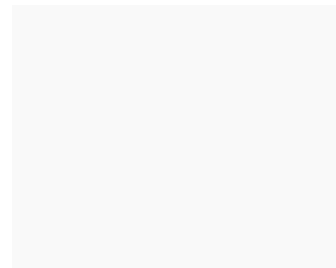
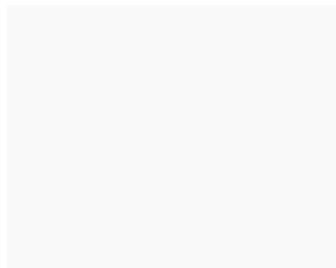
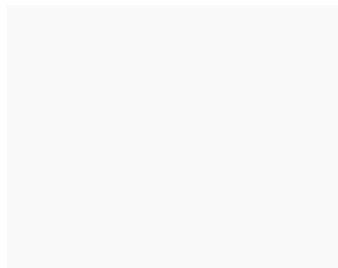
PNM 235 NATURAL-C900/001
COURO CONFFETI 1952



PNM 235 NATURAL-C900/001
COURO AFTER GLOW 1953



CAMURCA PRETO PMP
-S700/126 COURO PRETO



FONTES PESQUISA

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[wgsn.com](https://www.wgsn.com)

concept + fashion

M·BLOIS
STUDIO

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