

# TREND BOOK

Catálogo de Produtos  
2024/1



  
**FOCAL**  
Estampanta

**TREND  
BOOK**

Catálogo de Produtos  
2024/1



A FOCAL TÊXTIL foi fundada em 2002 na cidade de Franca. O início das atividades se deu após uma extensa pesquisa de mercado, onde foi confirmado uma viabilidade para o ramo do mercado calçadista.

Sentindo a necessidade do mercado de tecidos personalizados e estampados, em 2008, foi fundada a RBS ESTAMPARIA, onde é feito todo o processo de desenvolvimento e estamparia dos tecidos comercializados pela FOCAL TÊXTIL. Em 2010 iniciou-se o processo de dublagem a filme de seus tecidos com sua primeira máquina.

Em 2016, a FOCAL TÊXTIL e a RBS ESTAMPARIA se fundem, nascendo assim o grupo FOCAL ESTAMPARIA. Aqui começam as atividades no ramo de vestuários (camisetas e uniformes 100% personalizados) e banners (eventos, divulgações, decoração, etc).

O ano de 2018 inicia-se de forma diferente no grupo FOCAL ESTAMPARIA, com o pensamento no futuro e um mercado mais exigente, implementamos novos processos de qualidade como procedimentos padrões na produção.

Em 2020, com o advento do Corona Vírus (Sars-CoV-2), o grupo passa por uma revolução empresarial, profissionalizando cada vez mais os procedimentos internos e externos.

No segundo semestre de 2022, buscando aprimorar a qualidade e centralizar todos os processos internos, nasce a FOCAL MALHARIA, realizando um sonho antigo de produzir tecidos próprios, gerenciar matérias-primas e oferecer mais possibilidades de desenvolvimento.

Atualmente, com seu parque fabril ampliado e modernizado, o grupo conta com os melhores equipamentos da linha têxtil do mercado, possuindo assim dublagens a filme e a cola; estamparia com impressão direta (pigmento) e estamparia digital, contando com vários tipos de acabamentos metalizados, engomagem, entre outros.

Em 2023, o conceito de GRUPO FOCAL ganha maior proporção, visando maior controle da organização, setorizando a empresa em três bases de acordo com as etapas de produção. Assim, o grupo se divide em três frentes:

FOCAL MALHARIA – Desenvolvimento e produção de tecidos com base em poliéster crus e tintos.

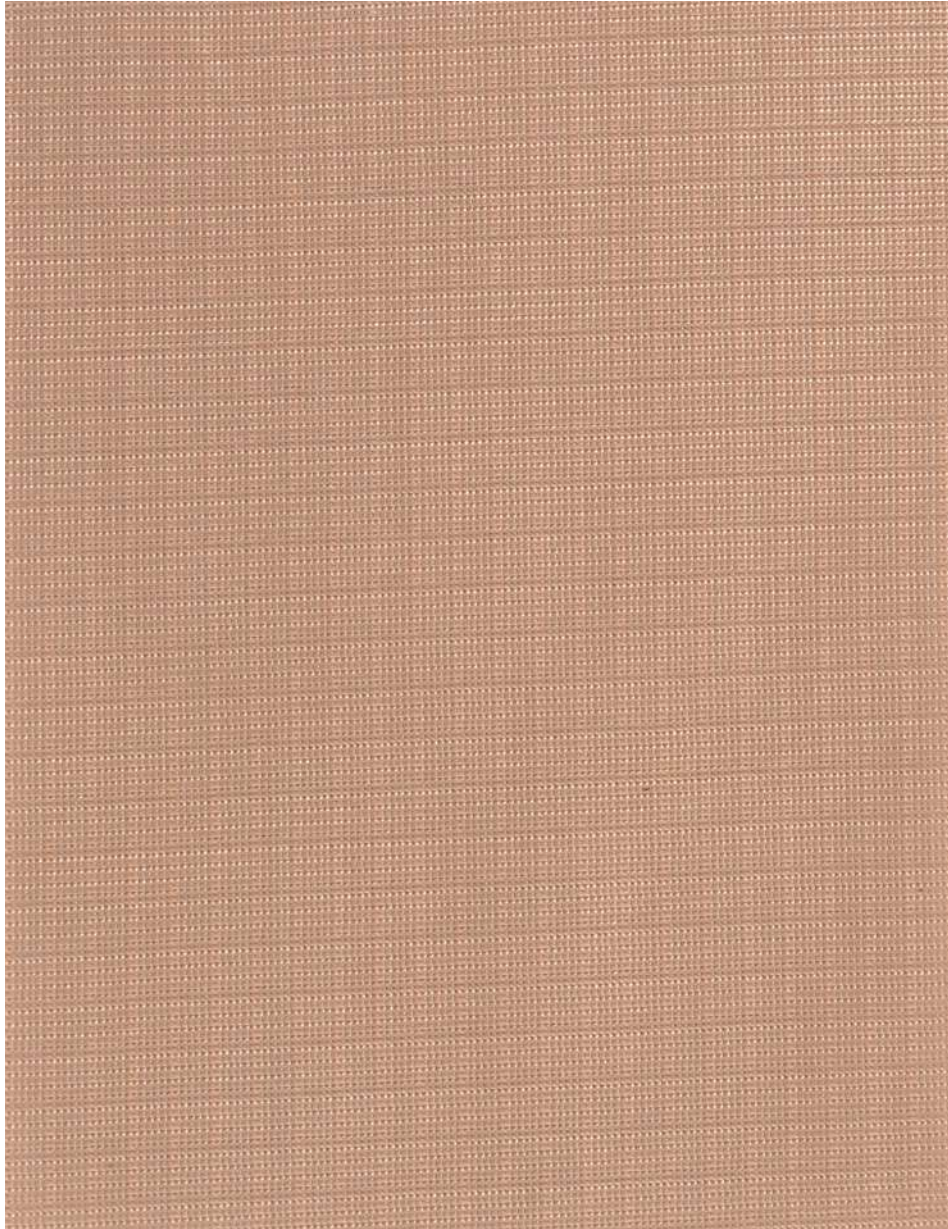
FOCAL TÊXTIL – Estoque pronta entrega de







## NL 300 QUAD AREIA



Composição: 100% POLIESTER - PE  
Gramatura: 260g/m<sup>2</sup> +/- 2,00% NBR:10591  
Largura: 1,49m +/- 5,00% NBR: 10589

## NL 300 QUAD PRETO 02



Composição: 100% POLIESTER - PE  
Gramatura: 260g/m<sup>2</sup> +/- 2,00% NBR:10591  
Largura: 1,49m +/- 5,00% NBR: 10589





NL 300 QUAD  
AZUL MARINHO 010



NL 300 QUAD  
AZUL BIC 5441



NL 300 QUAD  
CINZA 6560



NL 300 QUAD  
MARROM 4914



NL 300 QUAD  
ROXO 7993



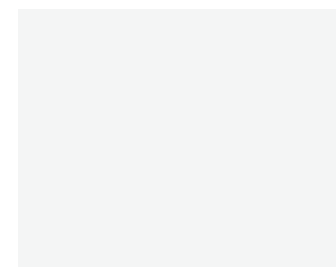
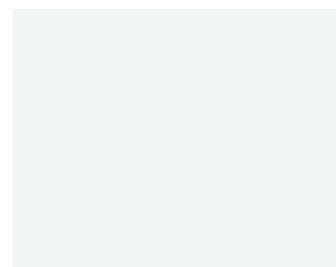
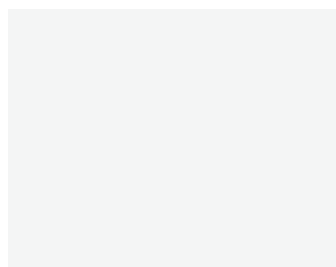
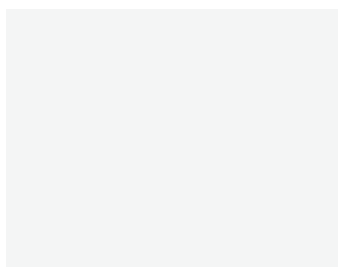
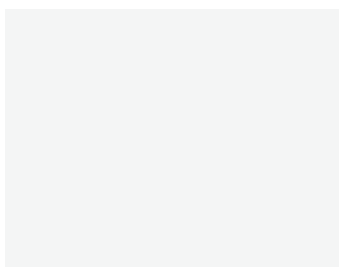
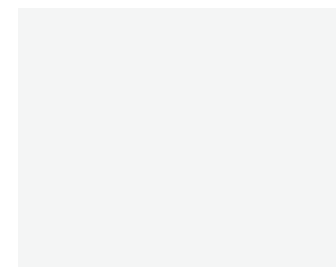
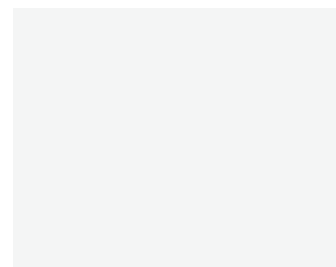
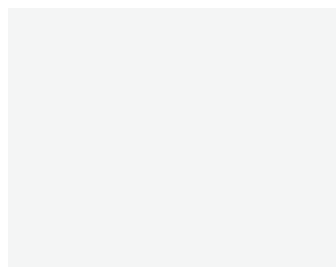
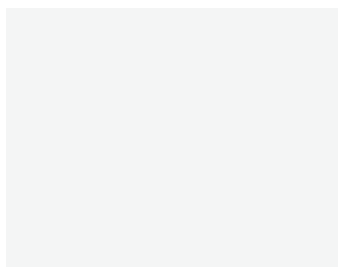
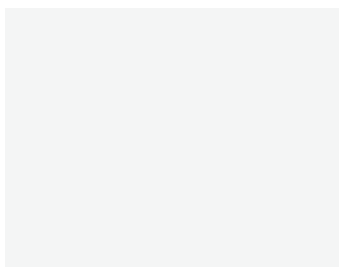
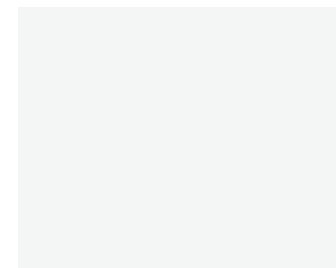
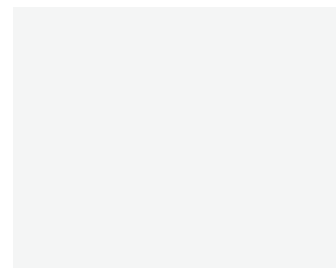
NL 300 QUAD  
VERMELHO 5289



NL 300 QUAD  
NATURAL



NL 300 QUAD  
BRANCO

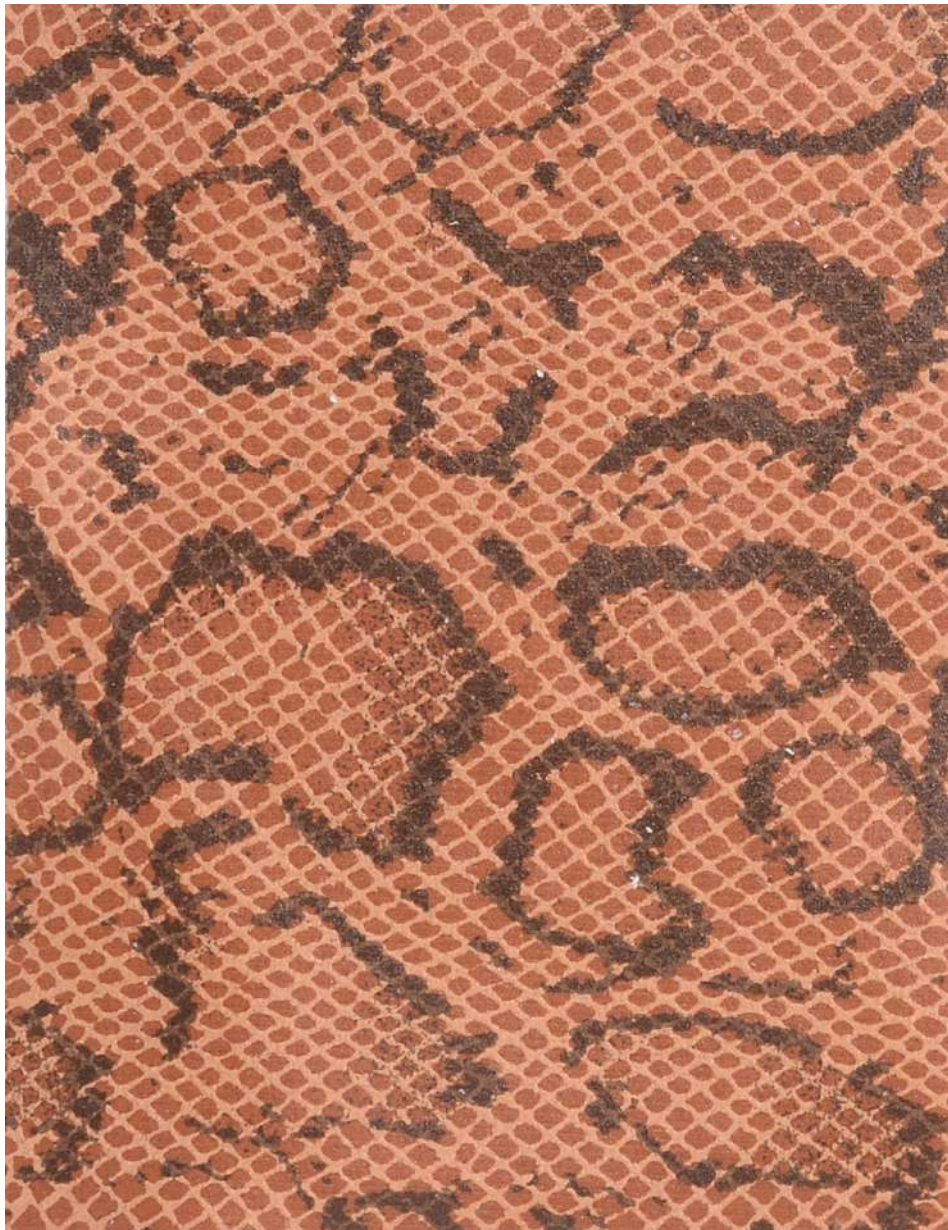








CAMURÇA CARAMELO 152-S200/126 EMPERADOR 2018-  
S800/055 CL ESPECIAL 70%



Composição: 100% POLIESTER - PE  
Gramatura: 110g/m<sup>2</sup> +/- 2,00% NBR:10591  
Largura: 1,49m +/- 5,00% NBR: 10589

CAMURÇA CINZA 2644-S200/126 STEEL GREY 1841-  
S800/055 CL ESPECIAL 70%

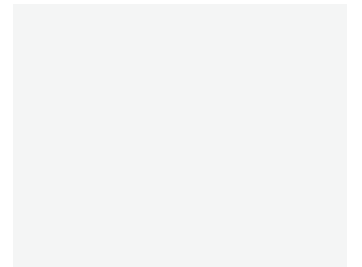
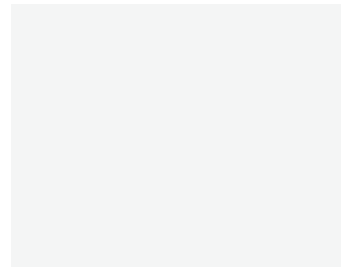
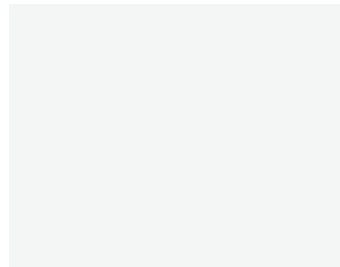
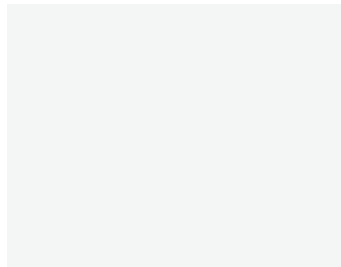
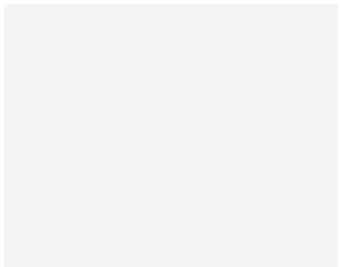
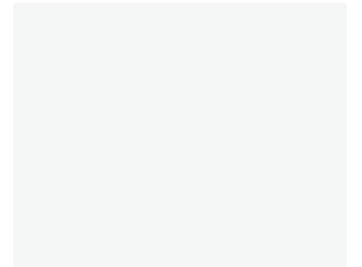
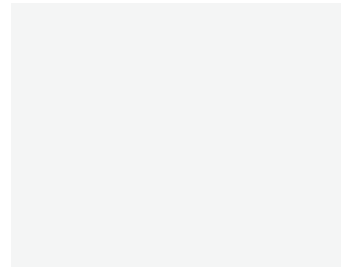
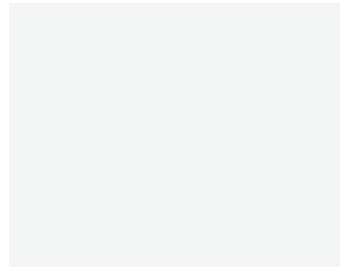
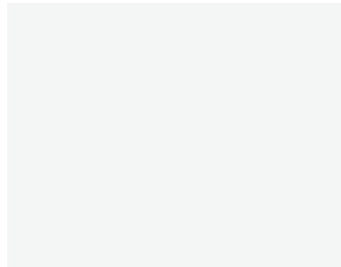
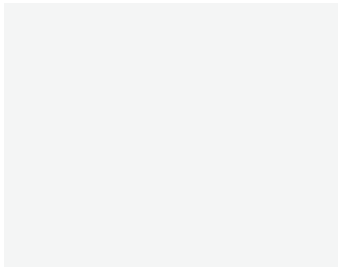
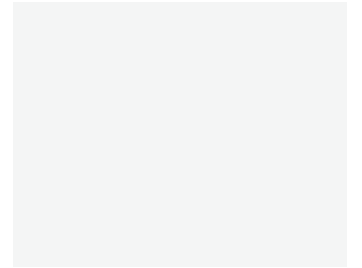
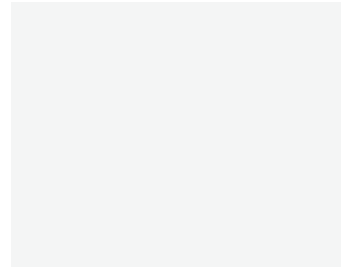
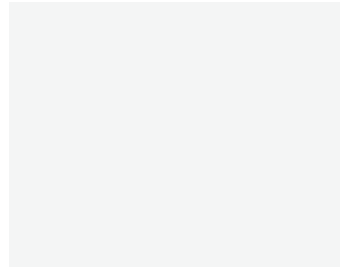
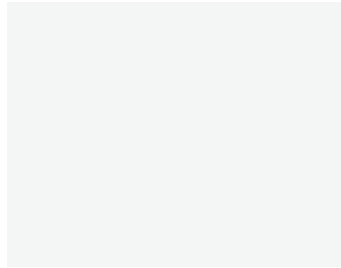
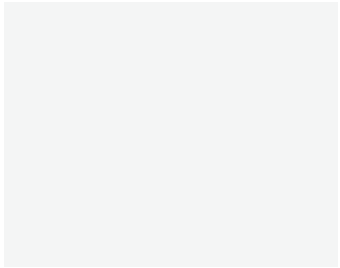
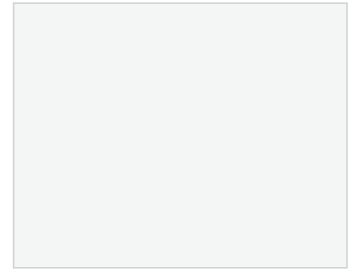
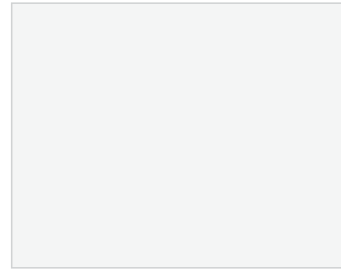
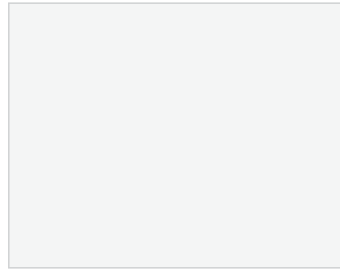
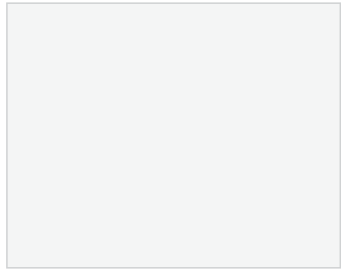


Composição: 100% POLIESTER -PE  
Gramatura: 110g/m<sup>2</sup> +/- 2,00% NBR:10591  
Largura: 1,49m +/- 5,00% NBR: 10589





CAMURÇA TRIGO  
S200/126 INOX 2089  
S800/055 CL ESPECIAL 70%



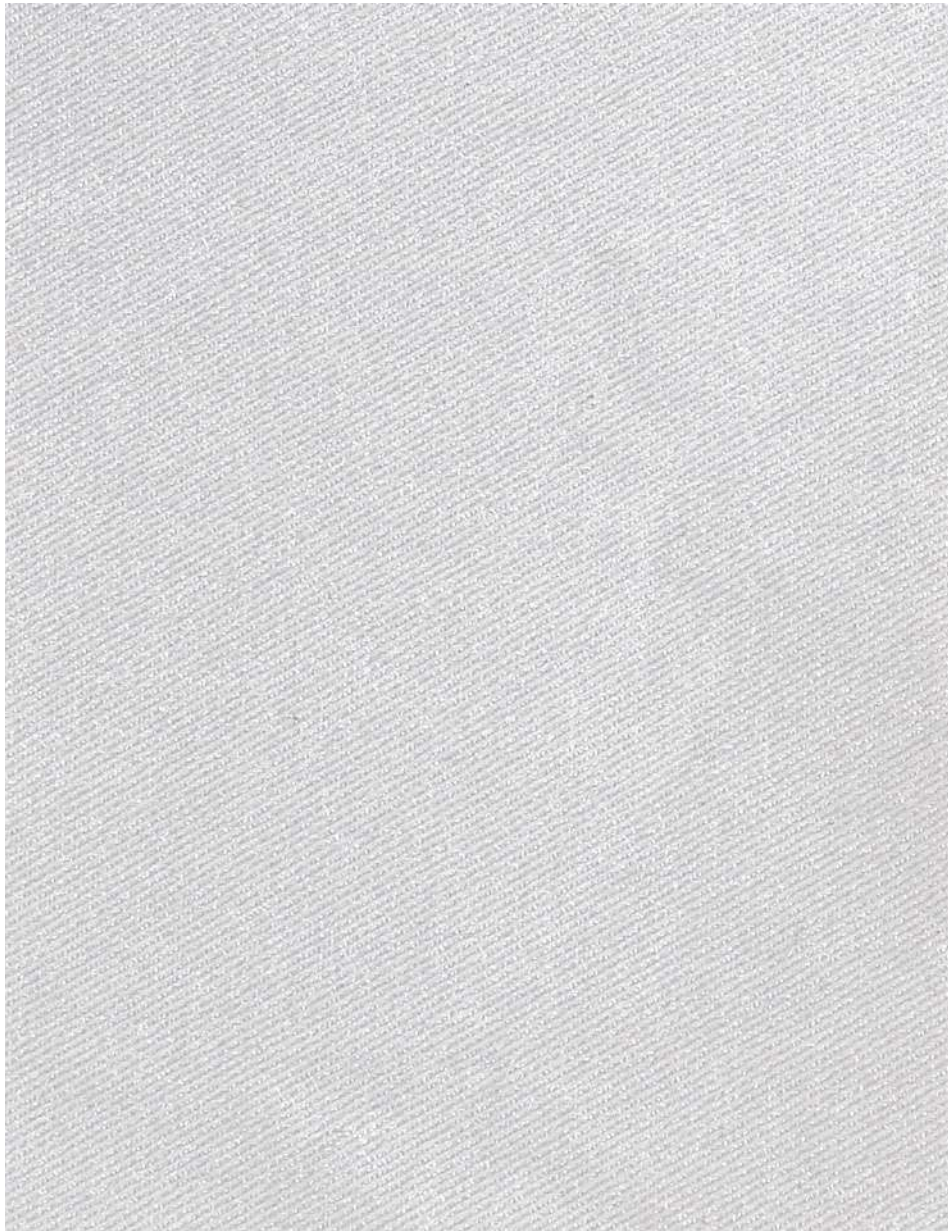




CINTILANTE

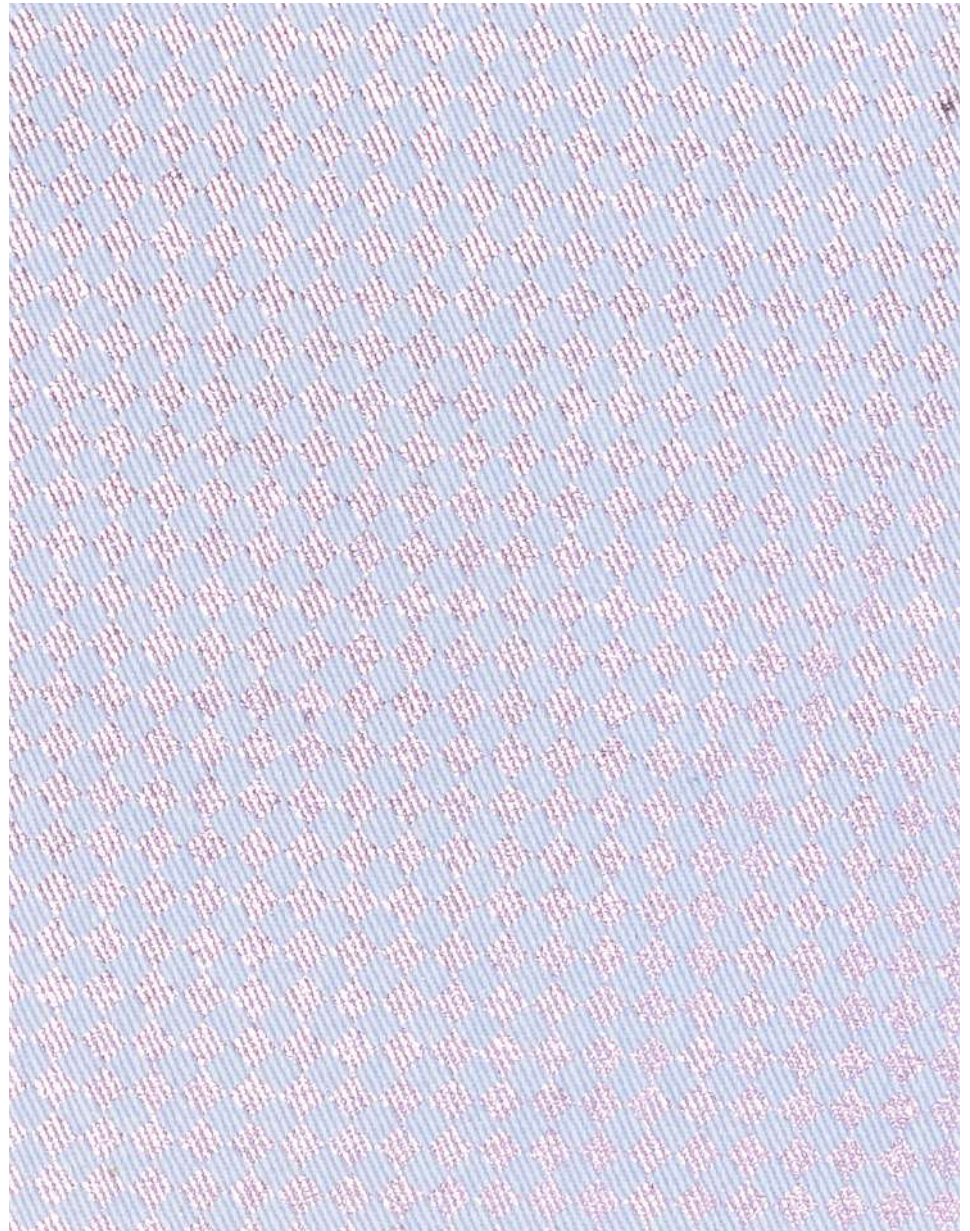


SM 280 LAVADO-C900/001 PRATA 2063 METALIZADO RC



Composição: 100% ALGODÃO - CO  
Gramatura: 280g/m<sup>2</sup> +/- 2,00% NBR:10591  
Largura: 1,49m +/- 5,00% NBR: 10589

SM 280 LAVADO-C900/001 AZUL CLARO 1392 RC  
C400/200 METAL ROSA CLARO



Composição: 100% ALGODÃO - CO  
Gramatura: 280g/m<sup>2</sup> +/- 2,00% NBR:10591  
Largura: 1,49m +/- 5,00% NBR: 10589





SM 280 LAVADO-  
C900/001 PRETO 2072  
METALIZADO RC



SM 280 LAVADO-  
C900/001 ROSA 2064  
METALIZADO RC



SM 280 LAVADO-  
C900/001 AZUL 2062  
METALIZADO RC



SM 280 LAVADO-  
C900/001 CHAMPAGNE 2065  
METALIZADO RC



PNM 235 LAVADO-  
C900/001 PRATA 2063  
METALIZADO RC



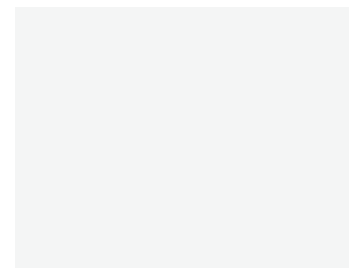
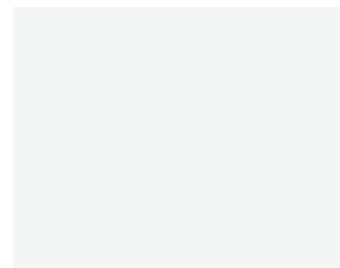
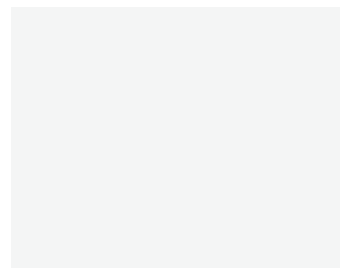
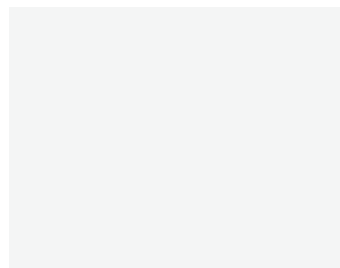
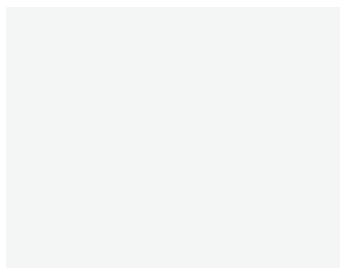
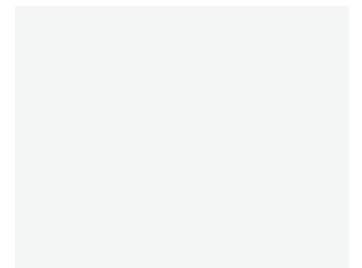
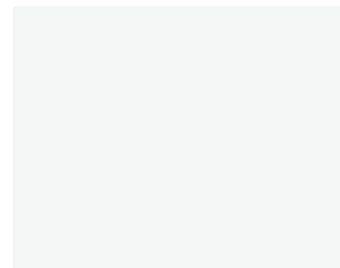
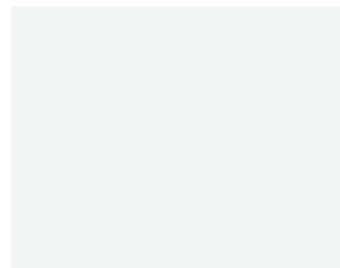
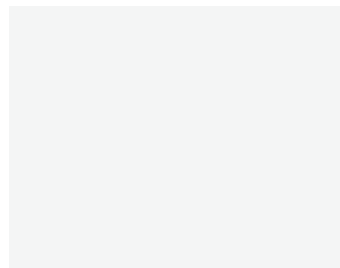
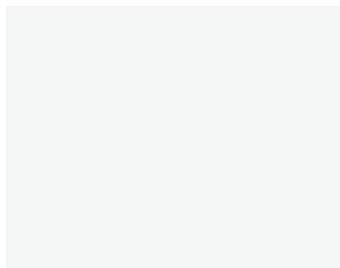
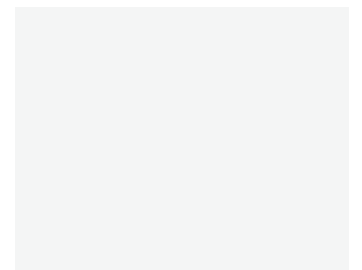
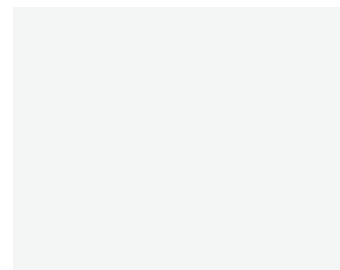
PA BRANCO-  
C900/001 ROSA 2064  
METALIZADO RC



PA BRANCO-  
C900/001 AZUL 2062  
METALIZADO RC



PA BRANCO-  
C900/001 PRATA 2063  
METALIZADO RC

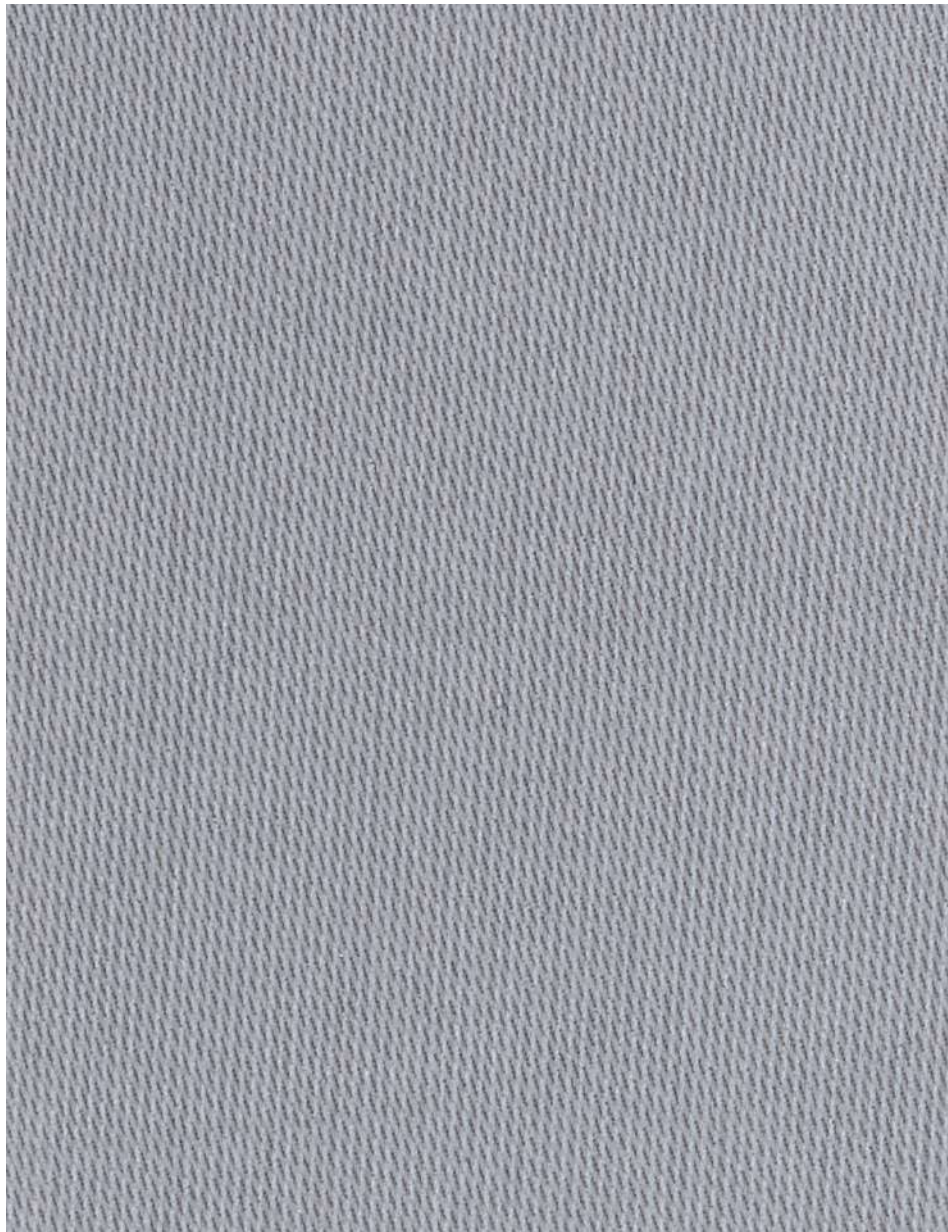






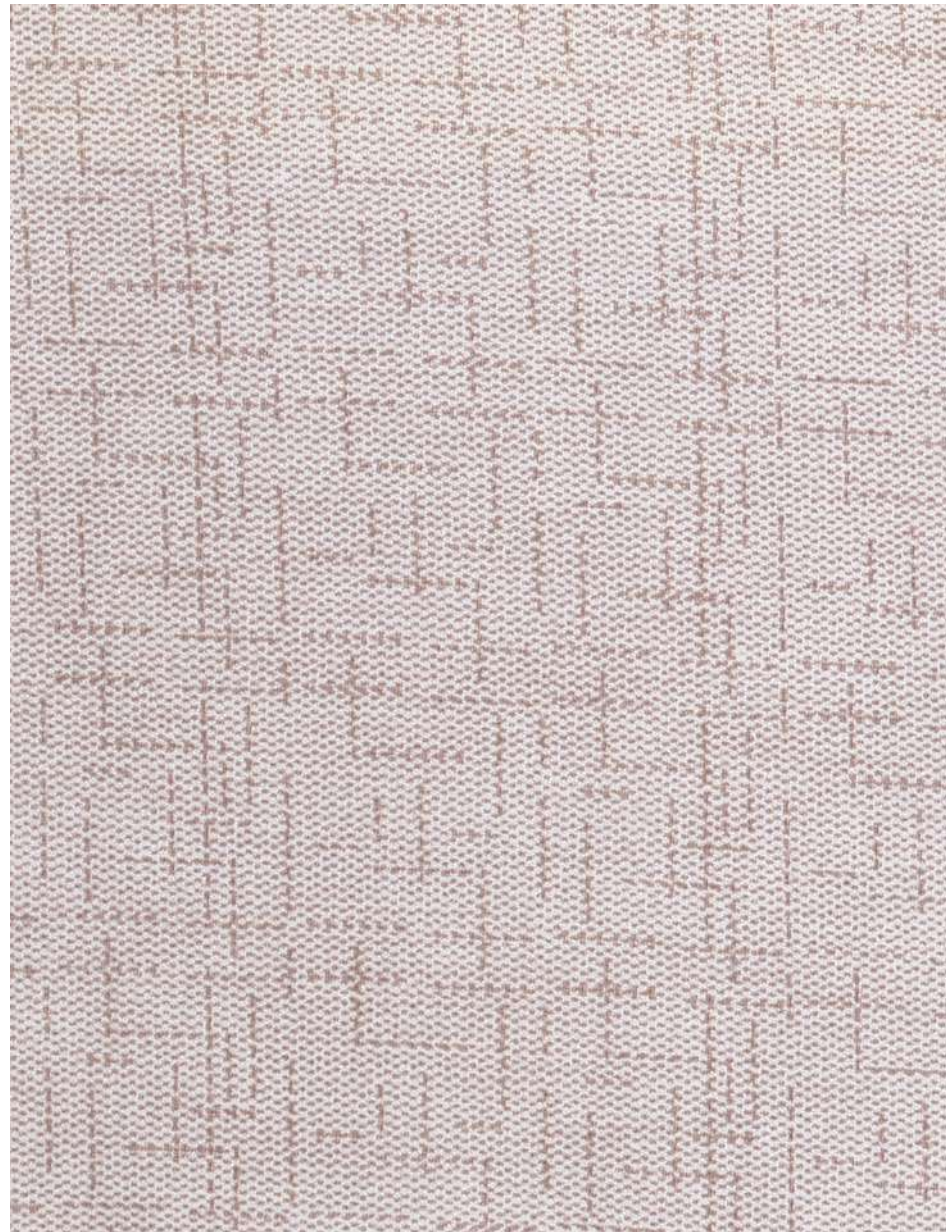


SM 280 LAVADO-C900/001 STEEL GREY 1841 SOFT RC  
C700/002 BRANCO SUAVE 1982



Composição: 100% ALGODÃO - CO  
Gramatura: 280g/m<sup>2</sup> +/- 2,00% NBR:10591  
Largura: 1,49m +/- 5,00% NBR: 10589

FCH 240 ALVEJADO-S400/211 EMPERADOR ECO 2018



Composição: 100% POLIESTER -PE  
Gramatura: 280g/m<sup>2</sup> +/- 2,00% NBR:10591  
Largura: 1,49m +/- 5,00% NBR: 10589





SM 280 LAVADO-C900/001  
PRETO 1993 RC-  
C700/002 BRANCO SUAVE 1982



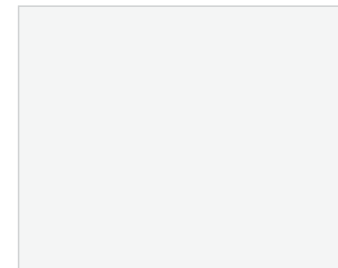
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AZUL 1324 RC-  
C700/002 BRANCO SUAVE 1982



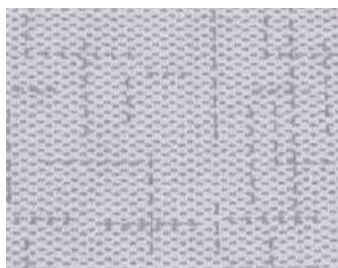
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EMPERADOR 2018 RC-  
C700/002 BRANCO SUAVE 1982



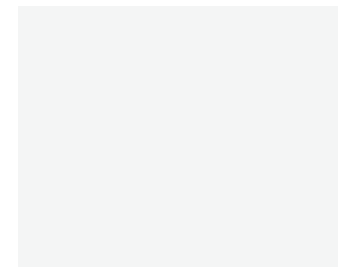
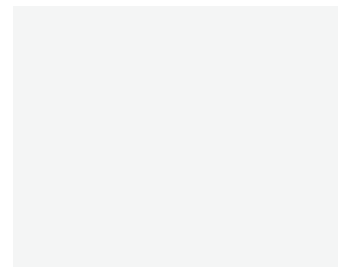
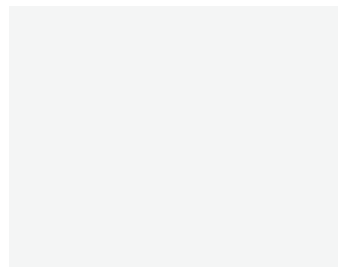
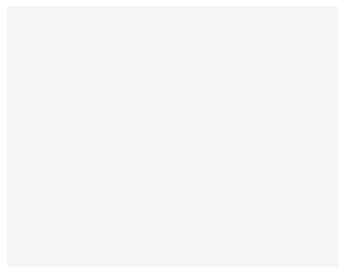
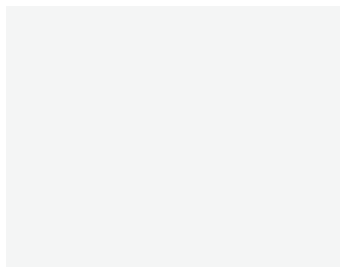
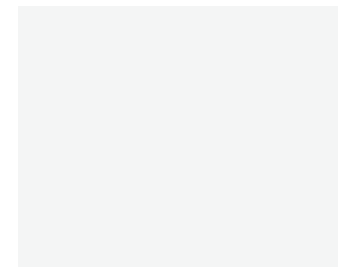
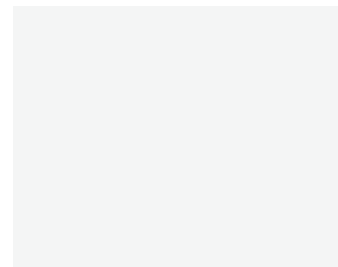
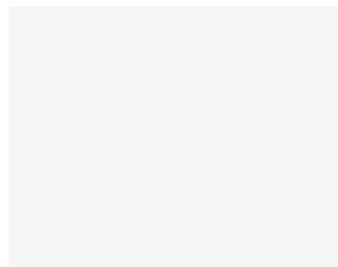
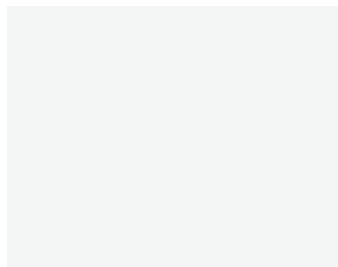
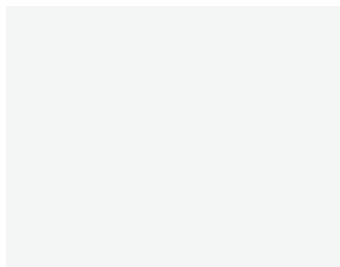
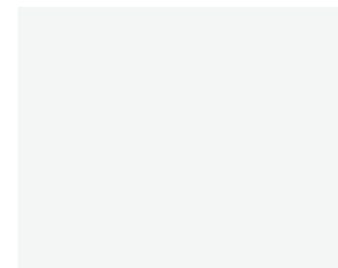
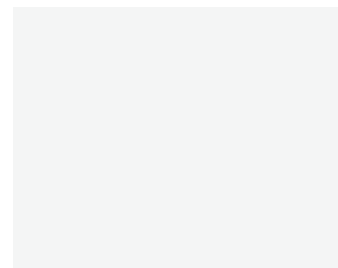
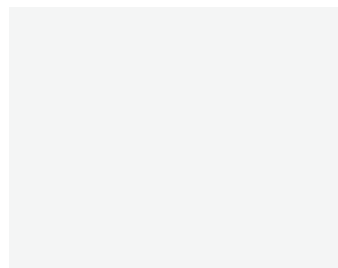
SM 280 LAVADO-C900/001  
AREIA 811 RC-  
C700/002 BRANCO SUAVE 1982



FCH 240 AZUL MARINHO-  
S400/211 BRANCO SUAVE 1982/  
3MM D45 GRAFITE



FCH 240 GELO-  
S400/211 STEEL GREY 1841







DESGASTADO



SM 210 LAVADO-C900/001 AZUL 2056 NEW DELAVE



Composição: 100% ALGODÃO - CO  
Gramatura: 280g/m<sup>2</sup> +/- 2,00% NBR:10591  
Largura: 1,49m +/- 5,00% NBR: 10589

SM 210 LAVADO-C900/001 FLORESTA 1790 NEW DELAVE

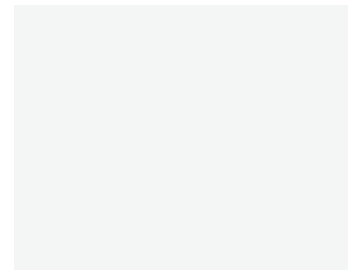
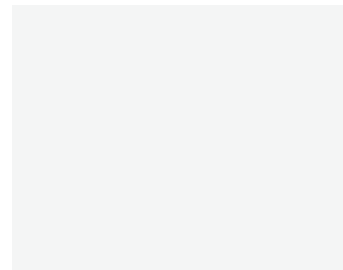
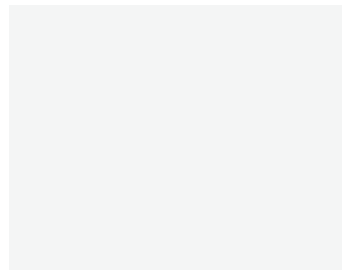
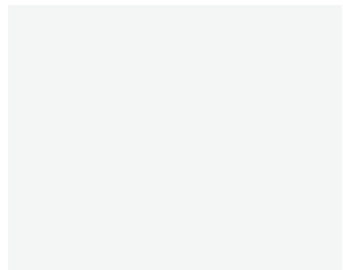
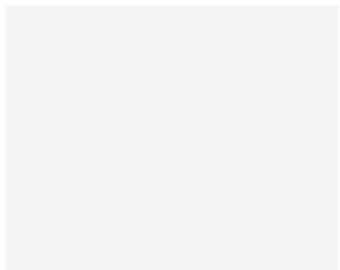
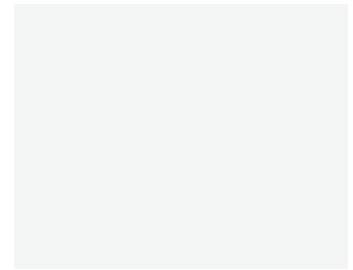
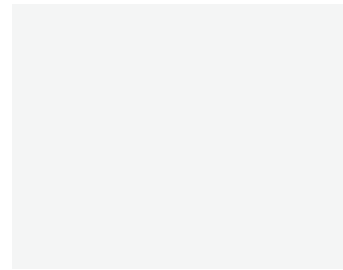
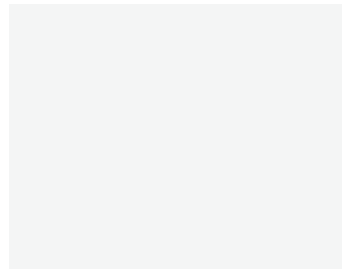
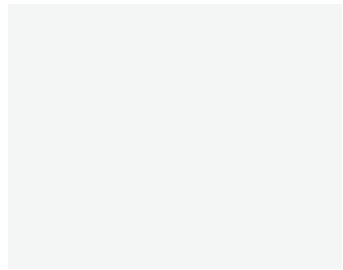
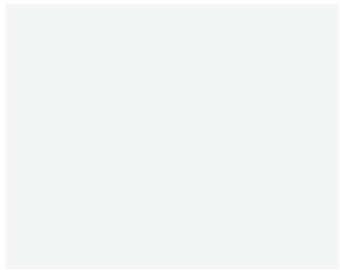
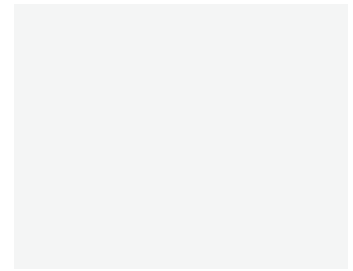
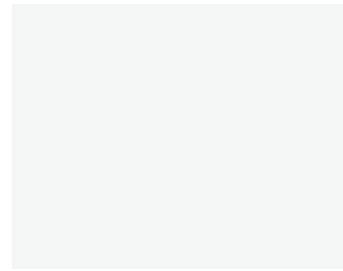
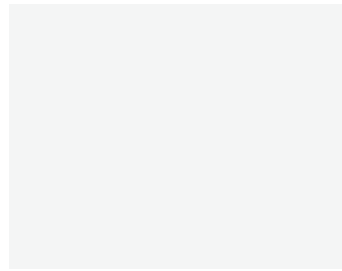
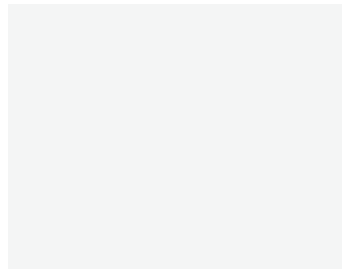
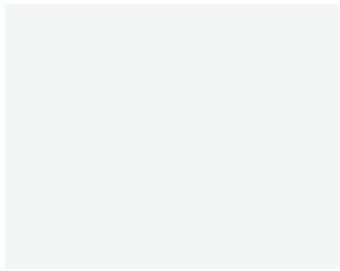
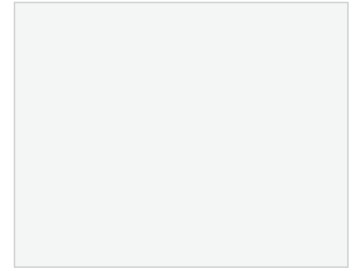
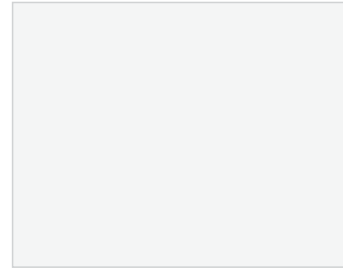
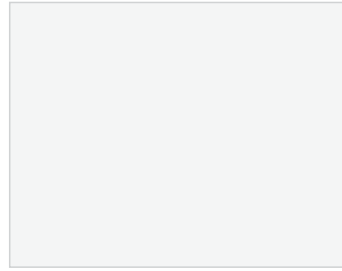
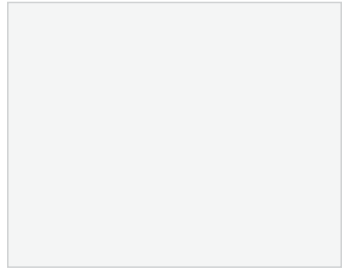


Composição: 100% ALGODÃO - CO  
Gramatura: 280g/m<sup>2</sup> +/- 2,00% NBR:10591  
Largura: 1,49m +/- 5,00% NBR: 10589





SM 210 LAVADO-C900/001  
GRAFITE 2059 NEW DELAVE







Avenida Alberto Rodrigues Alves, 261  
Bairro Distrito Industrial  
Cep: 14.406-077 - Franca – SP

 [www.focalestamparia.com.br](http://www.focalestamparia.com.br)  
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